How to Add Stripe Products (Subscription Prices) in the Settings Hub

Stripe products are the subscription prices your club charges, for example **£25 a month** or **£250 a year**. You create them in the Settings Hub, without opening Stripe. Then you link a product to a class group, so members who join that group are put on the subscription. This guide shows you how to add products, check them, link one to a class group and add it to a member.

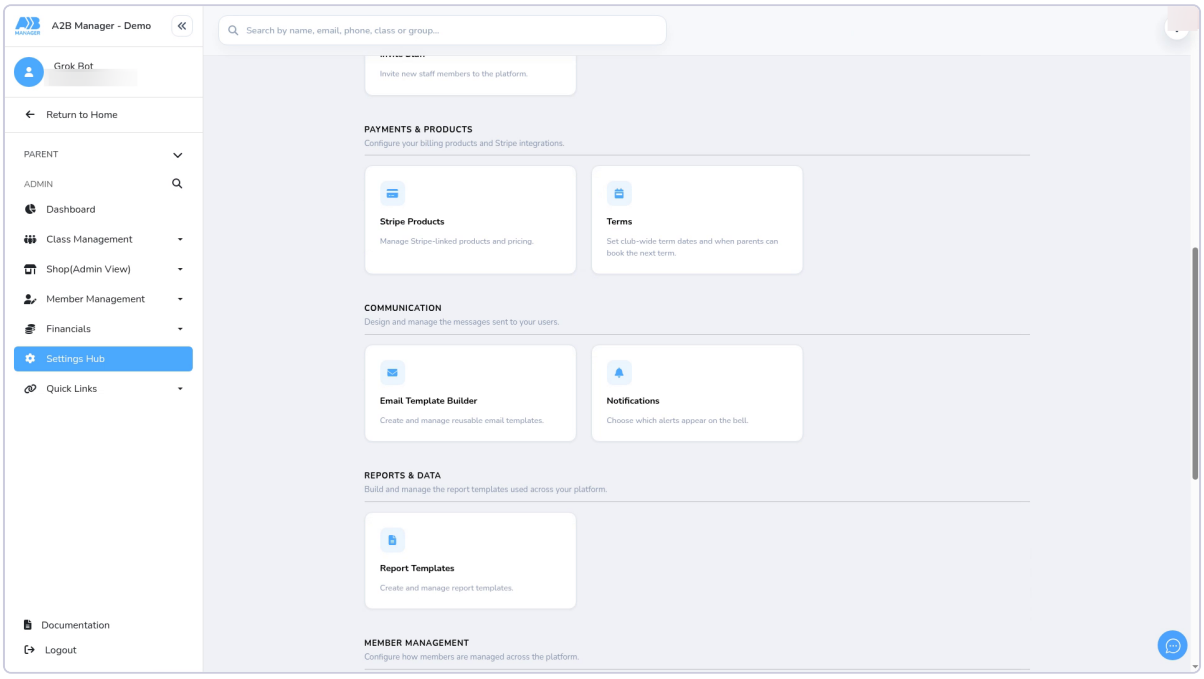
Before you start

- You do all of this as a club admin.
- Saving a product doesn't charge anyone or put anyone on it. Members only go on a subscription when they book, or when you add it to them.

Add your products

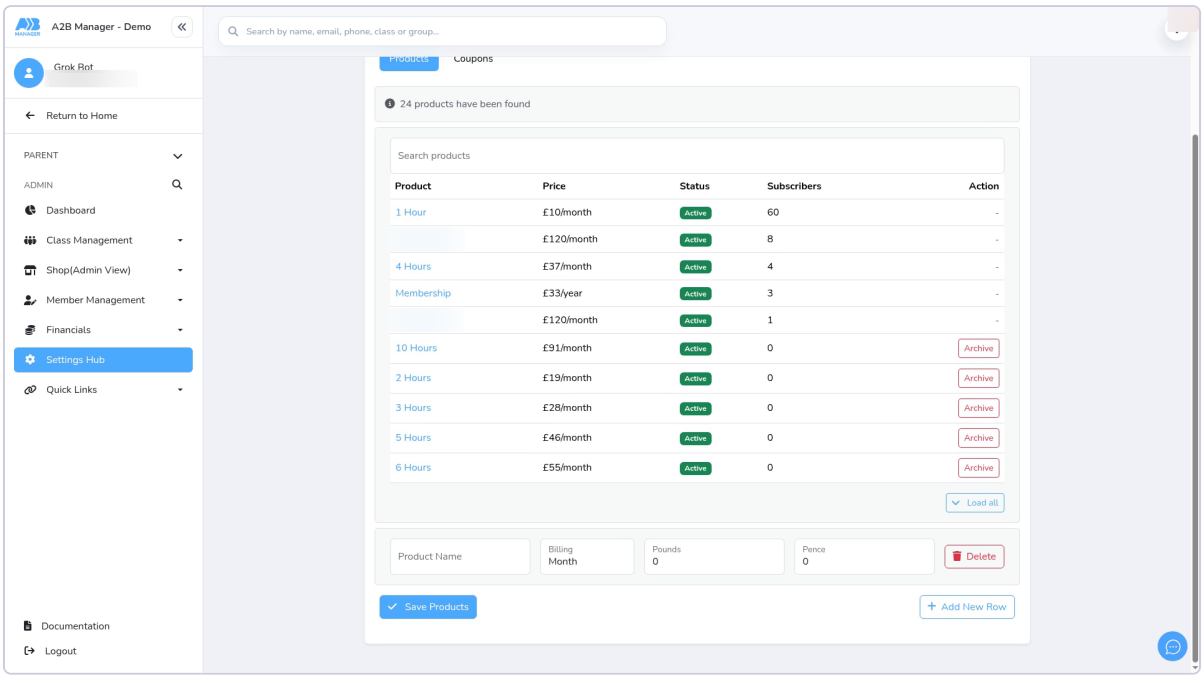
1. Open Stripe Products (0:00)

- Go to **Settings Hub**.
- Under **Payments & Products**, click **Stripe Products**.



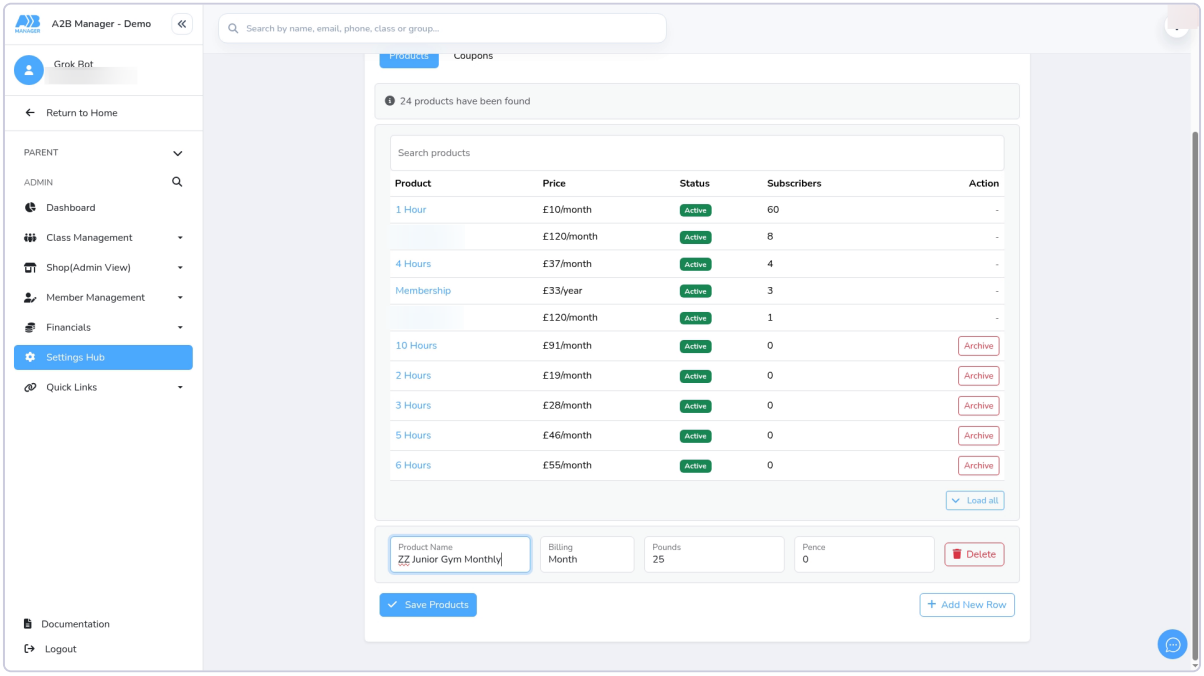
2. See the products you already have (0:11)

- Click **Load Products**. You'll see how many products were found.
- The list shows each product's **Price**, **Status** and number of **Subscribers**.
- Use **Search products** to find one quickly.



3. Fill in a product row (0:23)

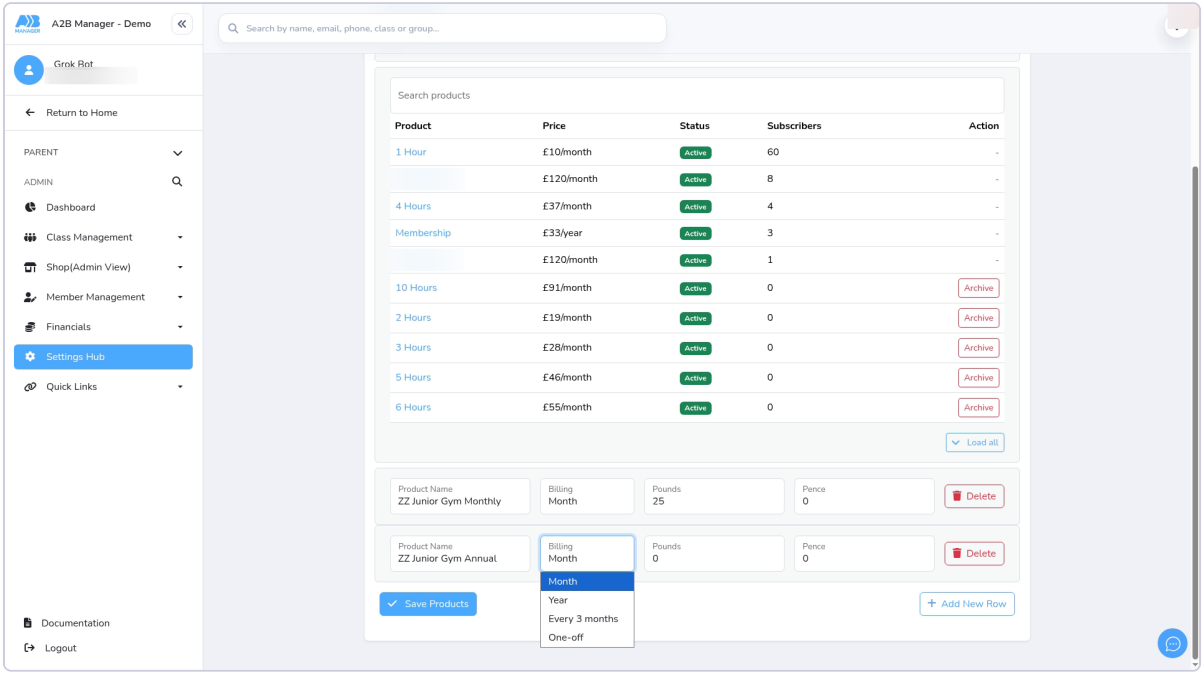
- Below the list there's an empty row. Type a **Product Name** that parents will recognise, for example **Junior Gym Monthly**.
- Choose the **Billing**. This is how often the member is charged.
- Enter the price in **Pounds** and **Pence**. Pence go from **0 to 99**. For £25.00, enter 25 pounds and 0 pence.

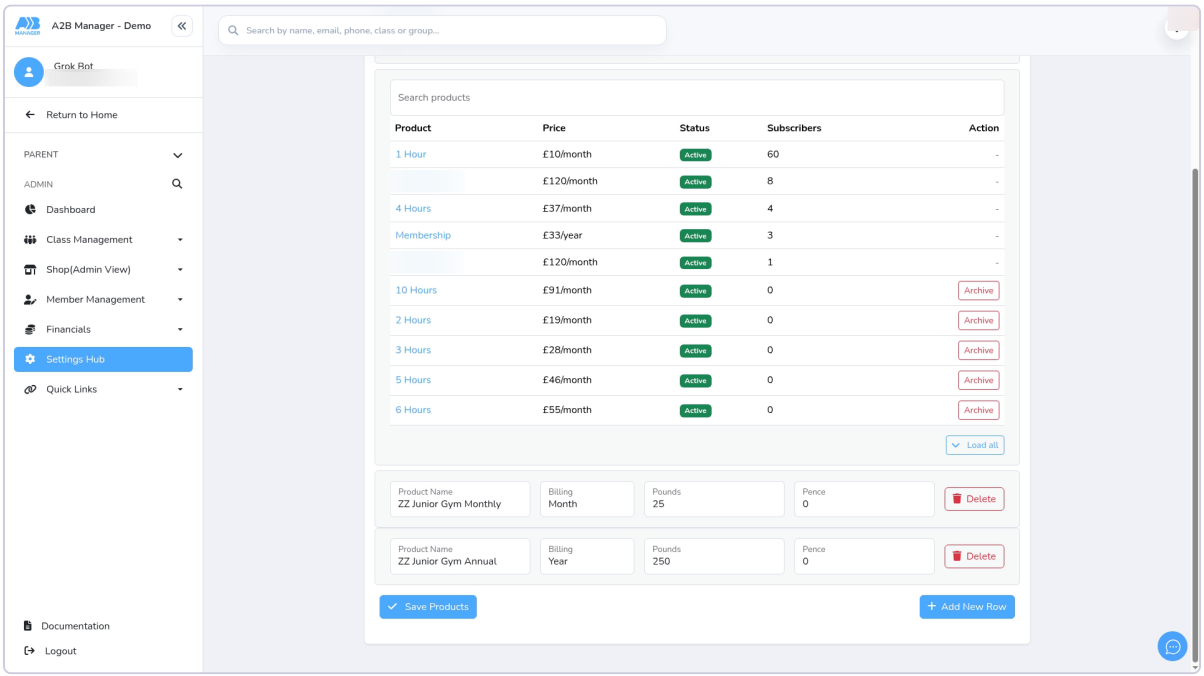


4. Add more rows (0:32)

- To add another product, click **+ Add New Row**.
- Give it a name and choose its Billing: **Month**, **Year**, **Every 3 months** or **One-off**.
- Enter its price, for example 250 pounds and 0 pence for a yearly product.

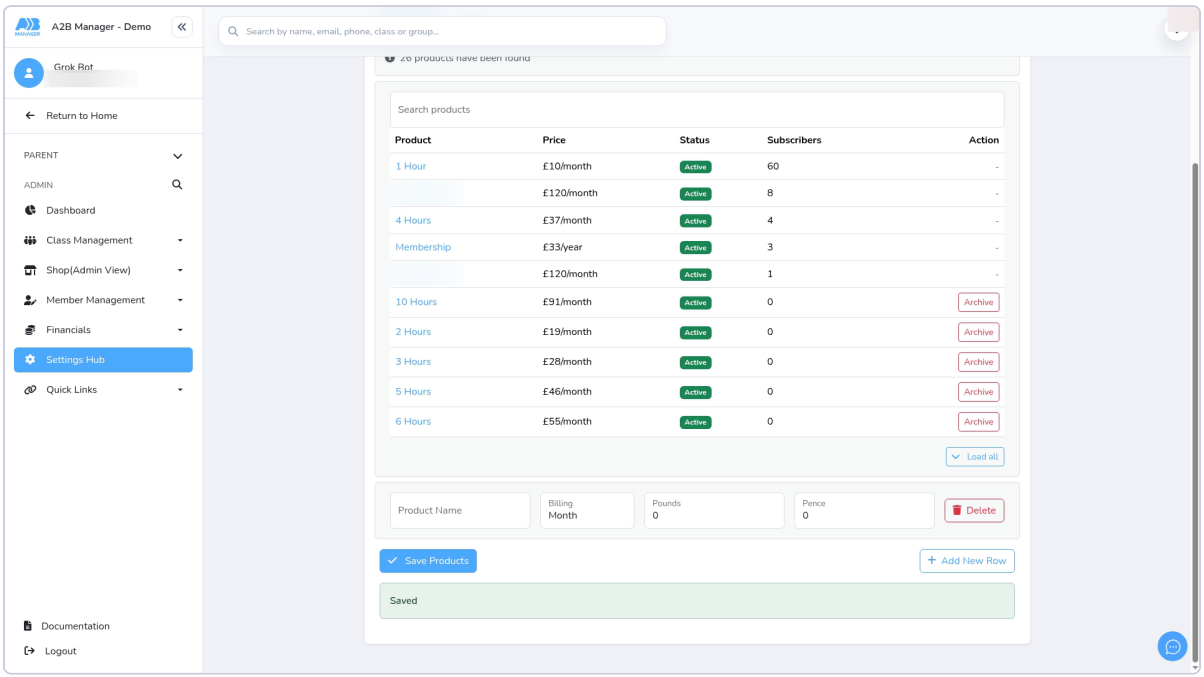
- If you add a row you don’t need, click its **Delete**. This only removes the row. It doesn’t delete a saved product.





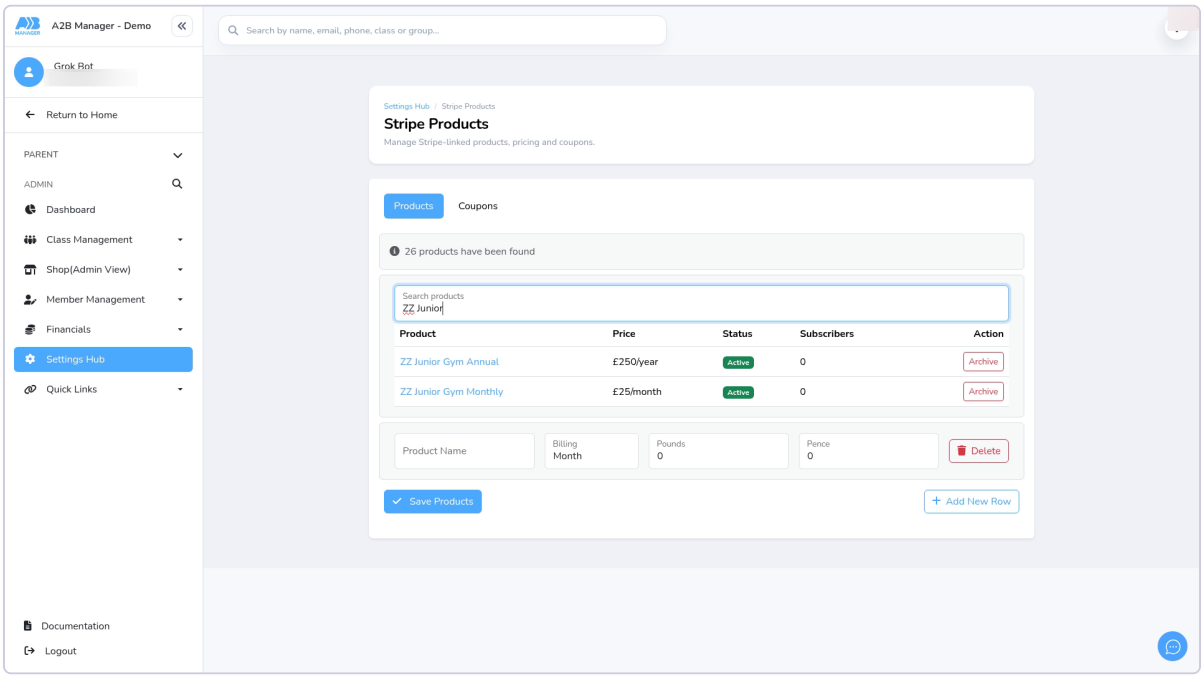
5. Save your products (1:07)

- When the rows are right, click **Save Products**.
- You’ll see **Saved**.



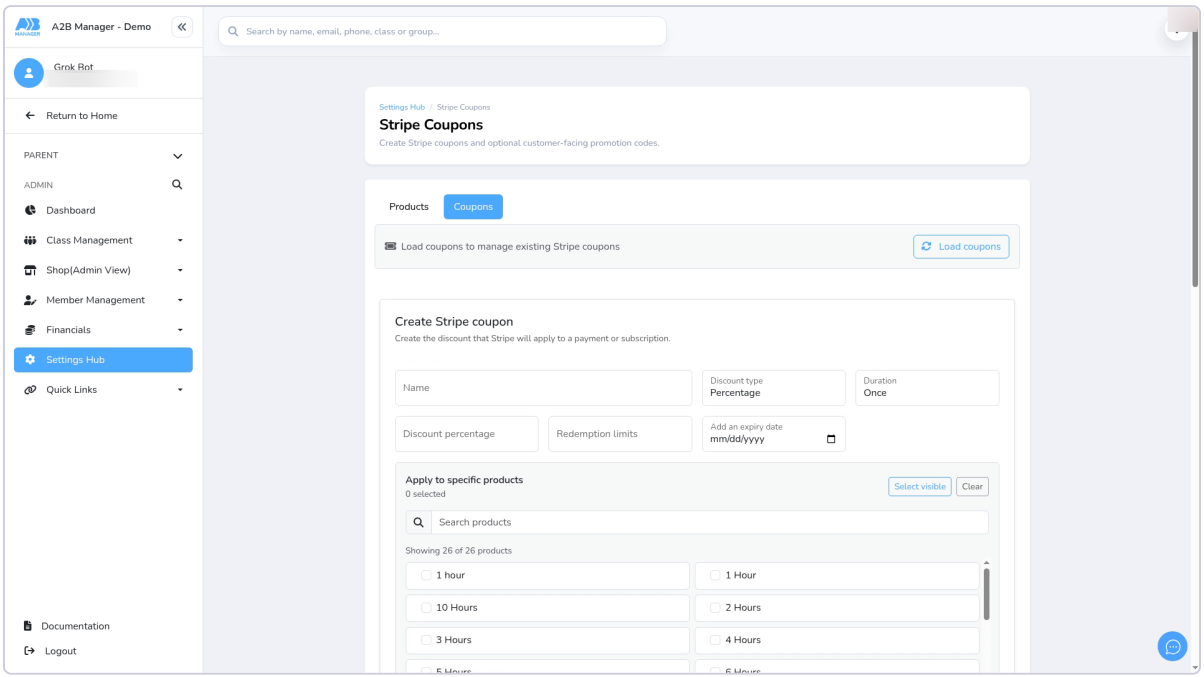
6. Check the new products in the list (1:20)

- Click **Load Products** again and search for your new products.
- Check that each name and price is right. Each new product shows as **Active** with **0** subscribers.
- **Archive** only shows on a product that nobody is subscribed to. You can’t edit or delete a product on this page, so if a price is wrong, add a new product with the right price.



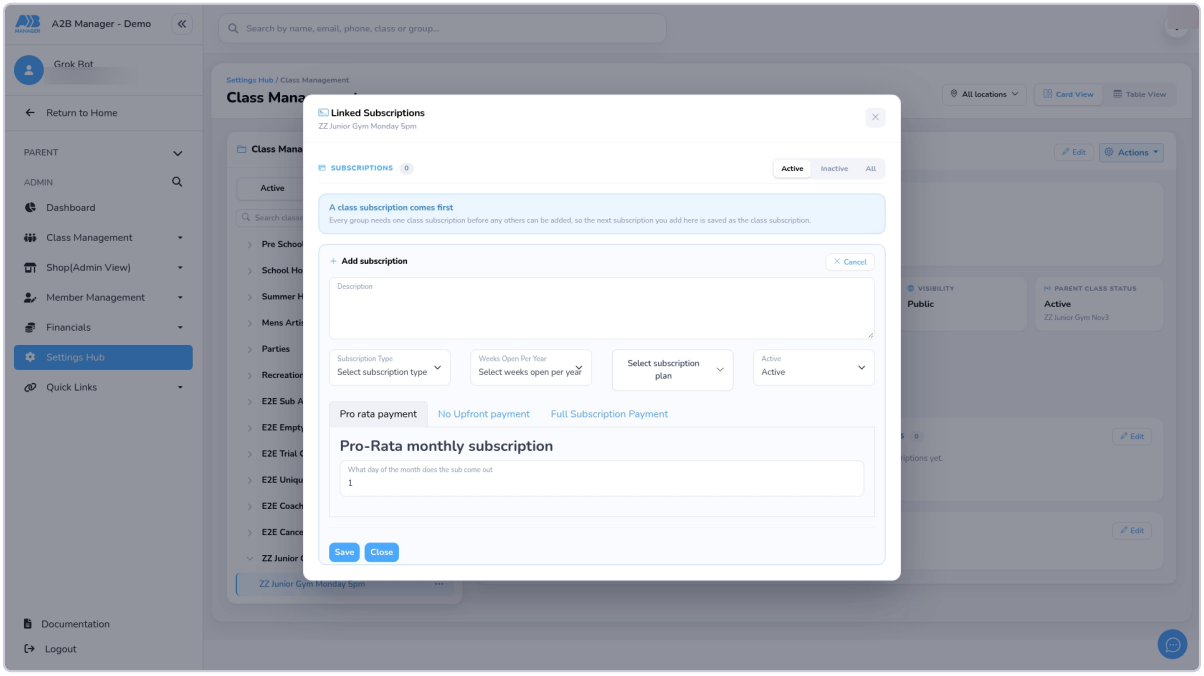
7. Coupons (1:42)

- Discounts are set up on the **Coupons** tab of the same page.



8. Link the product to a class group (1:53)

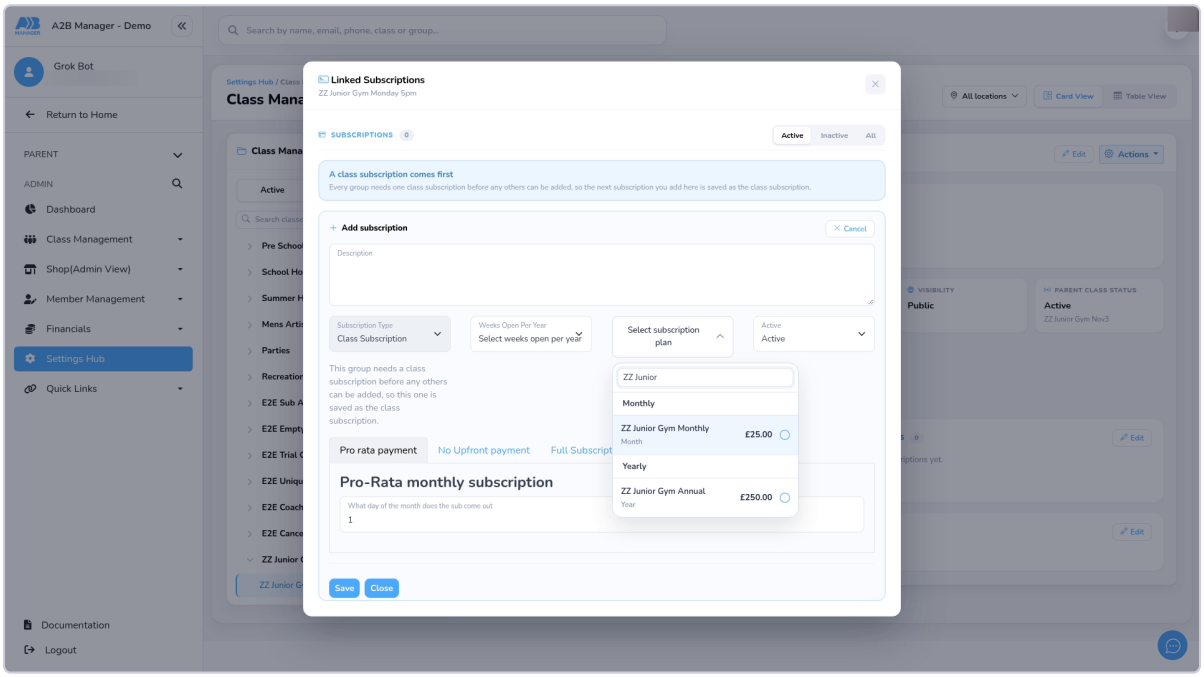
- Go to **Settings Hub** > **Add/Edit Classes**.
- Choose the class, then click its group.
- On the **Subscriptions** card, click **Edit**. The **Linked Subscriptions** box opens.
- Click **+ Add subscription**. The banner explains: A class subscription comes first. The first subscription you add to a group is saved as its class subscription.

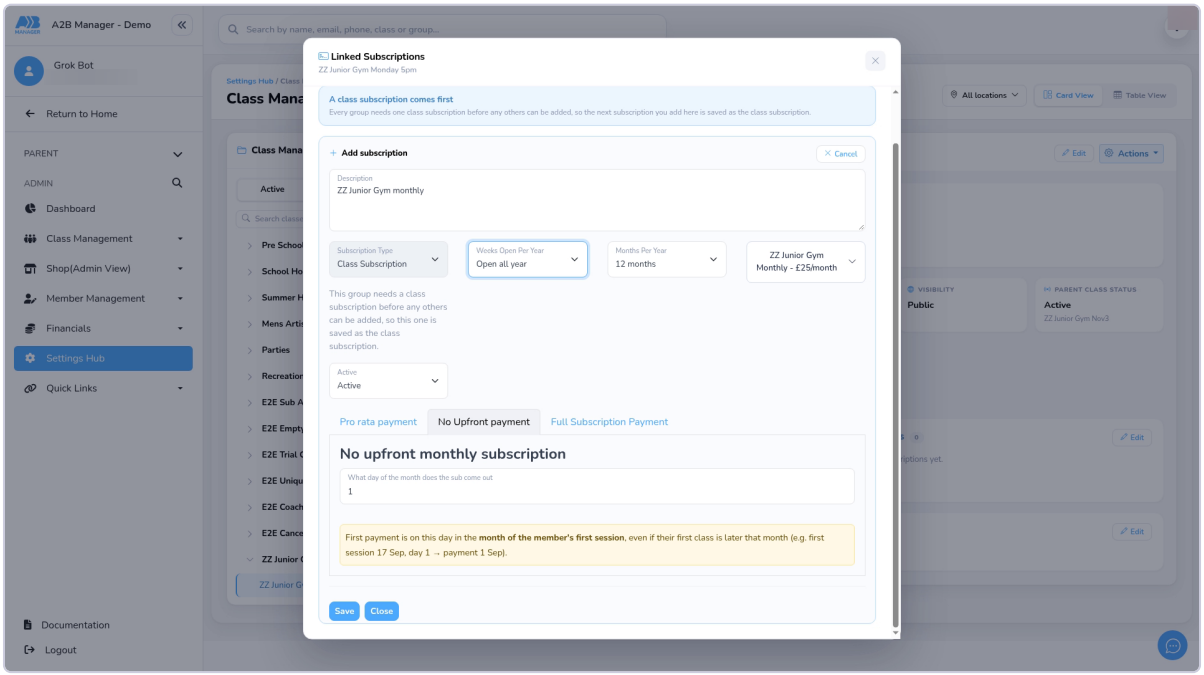


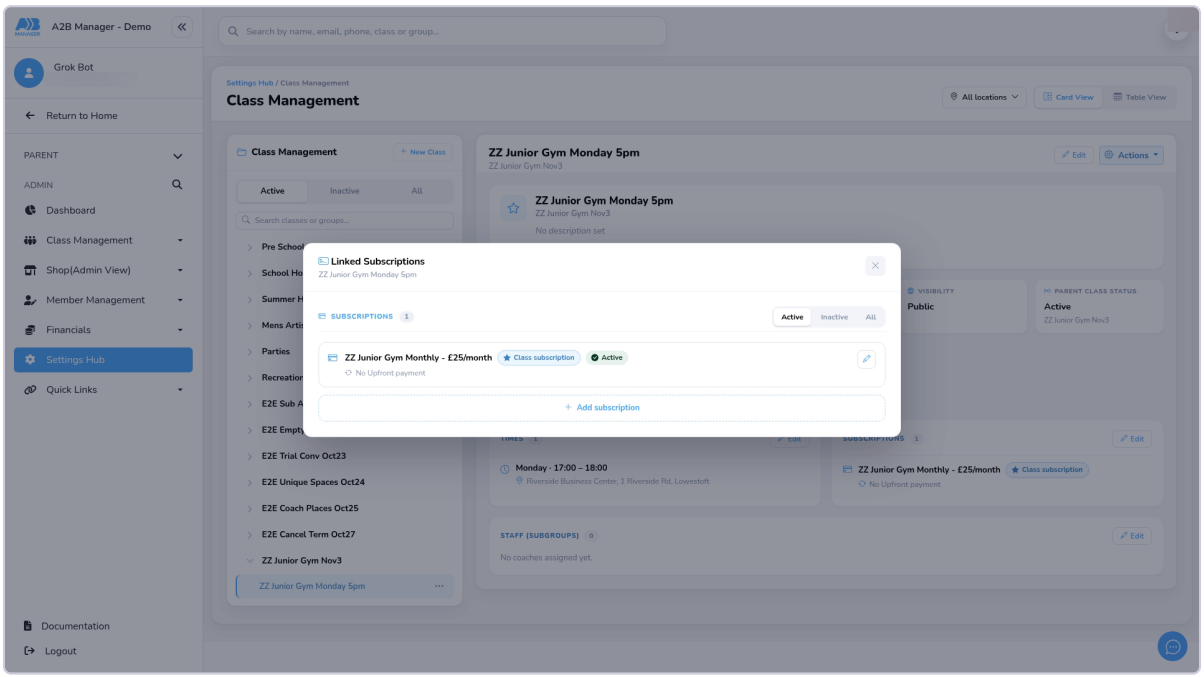
9. Choose the product and save (2:27)

- Open **Select subscription plan** and pick your new product. New products show here straight away. You can search for them.
- Choose how the first payment works. In this example it’s **No Upfront payment**.

- Type a **Description** that parents will recognise, and choose **Weeks Open Per Year**. Both are required.
- Click **Save**. The product now shows in the group’s list as the **Class subscription**.

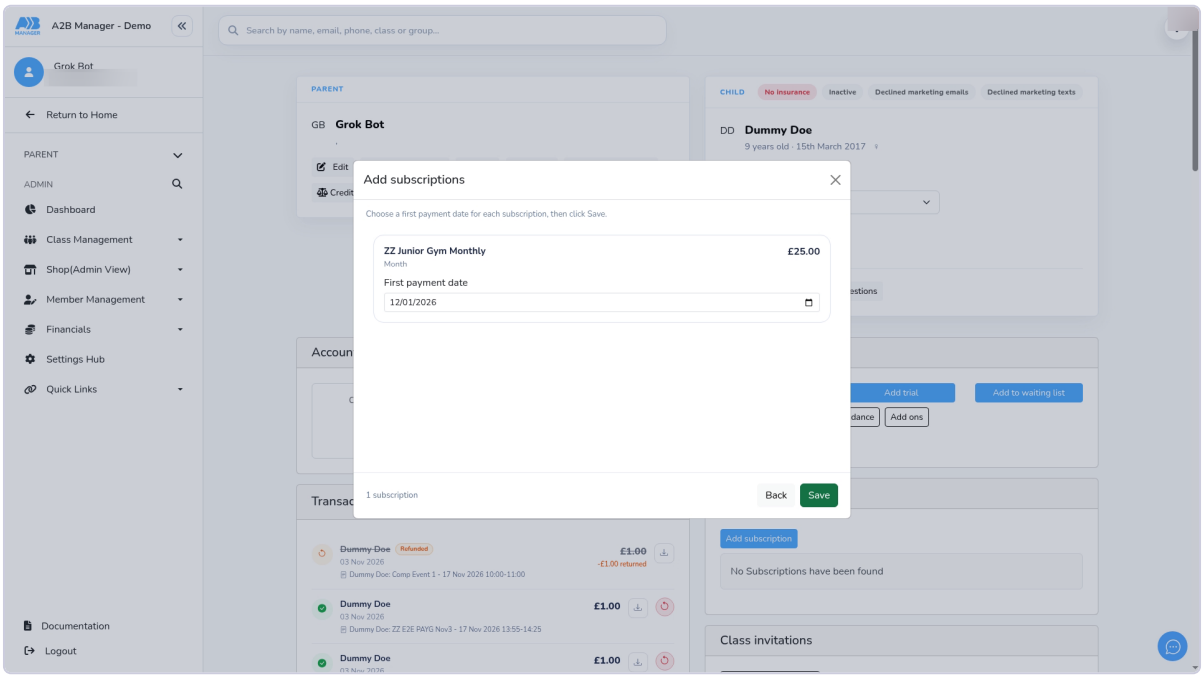


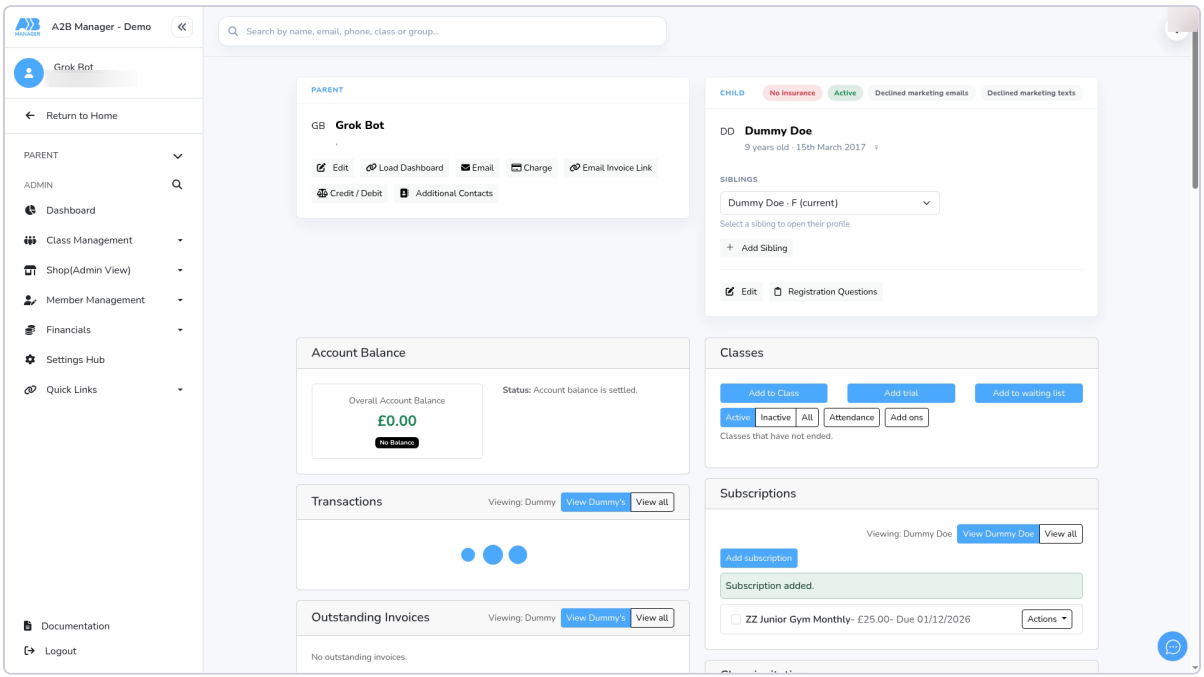




10. Add the subscription to a member yourself (3:25)

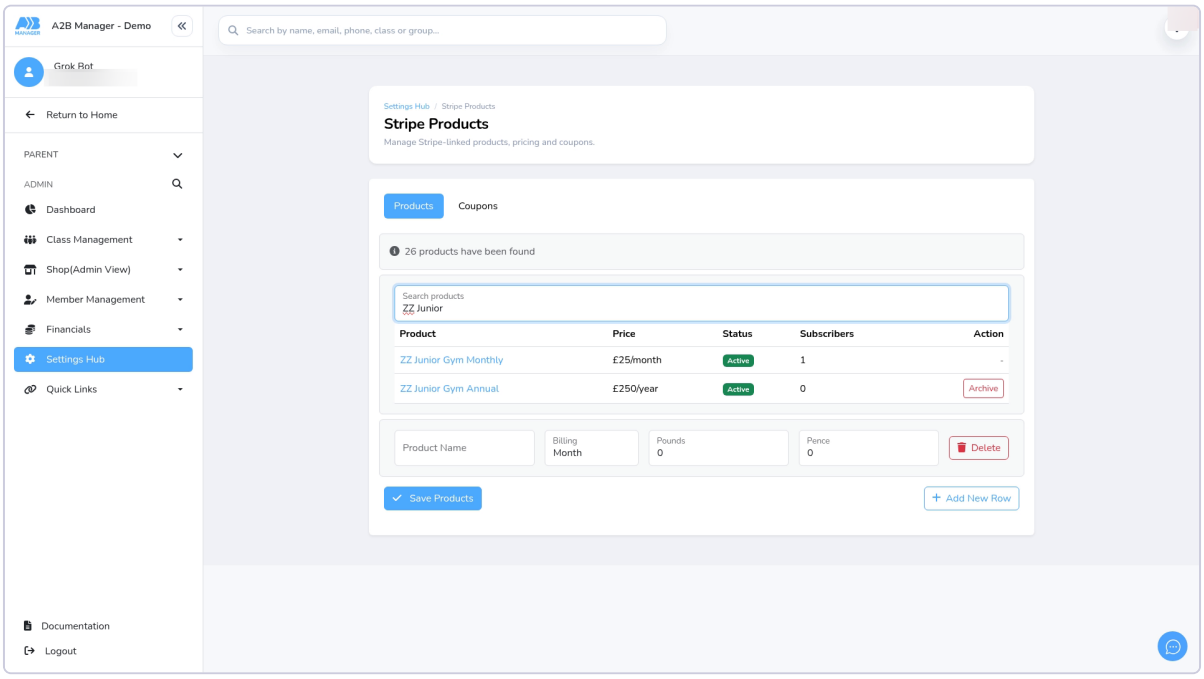
- Open the member's profile. Under **Subscriptions**, click **Add subscription**.
- Search for the product, tick it, and click **Apply**.
- Choose a **First payment date**. It must be after today.
- Click **Save**. You'll see **Subscription added.** and the subscription shows on the profile with its due date. For more on this, see [How to Add and Delete a Subscription in the Member's Profile].





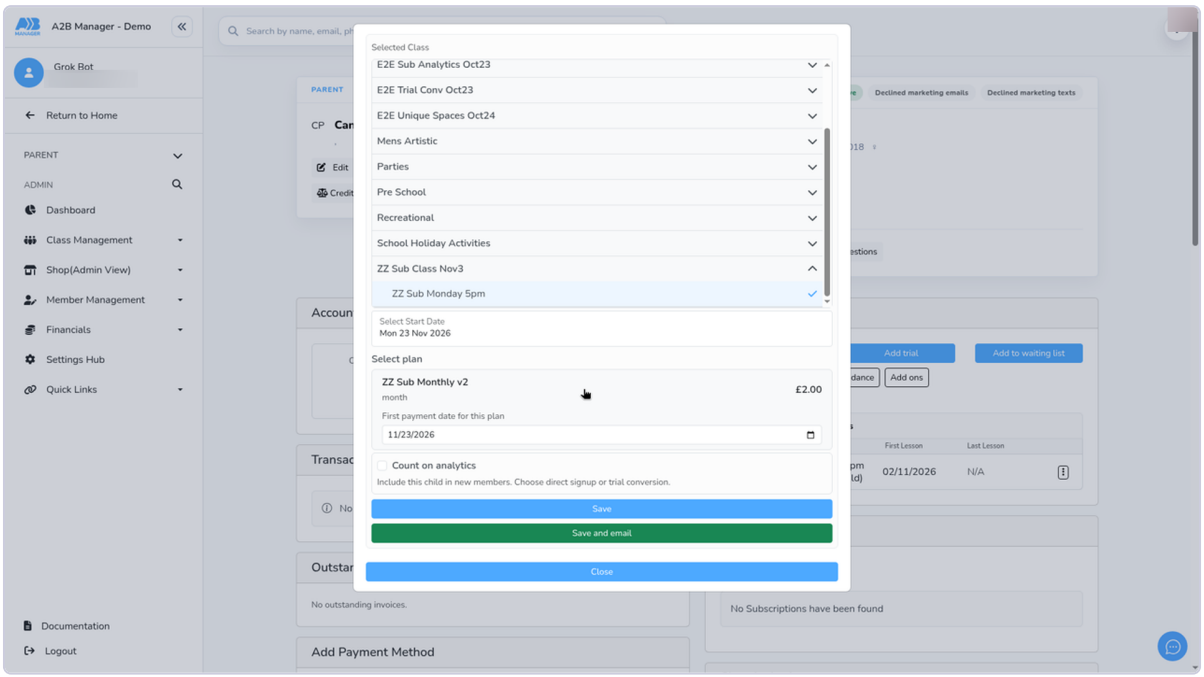
11. See who's subscribed (4:21)

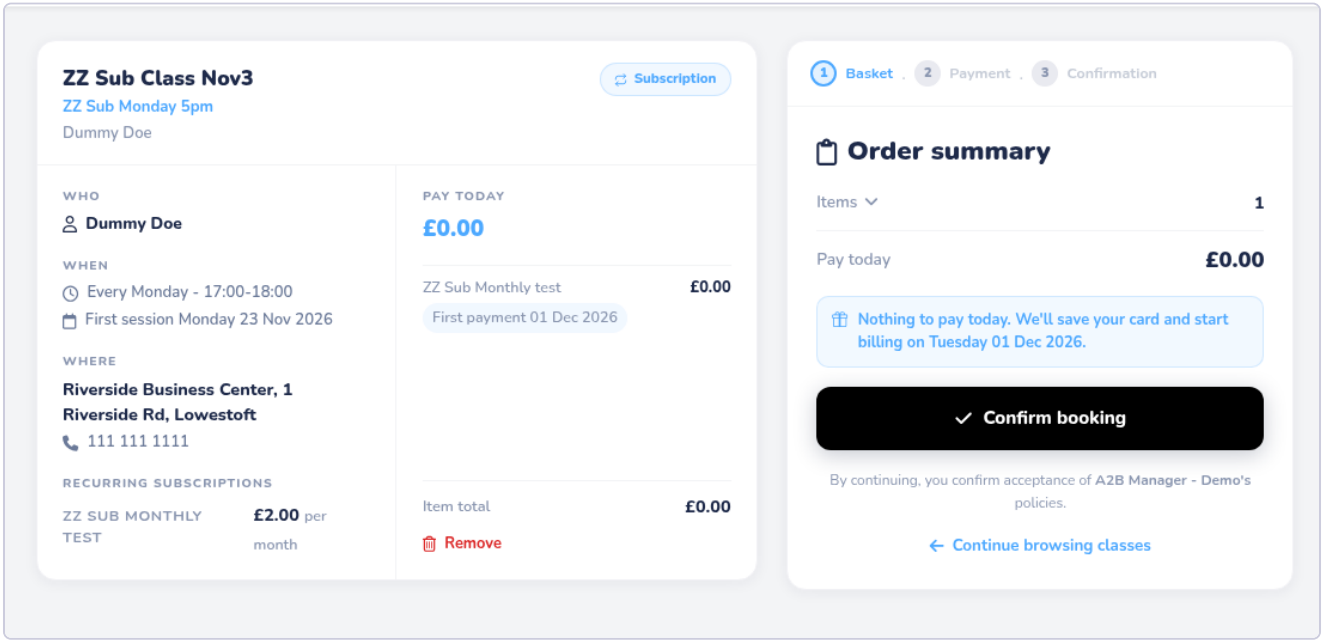
- Go back to **Stripe Products**, click **Load Products** and search for the product.
- The **Subscribers** column now shows **1**. To manage members' subscriptions, see Managing Member Subscriptions.

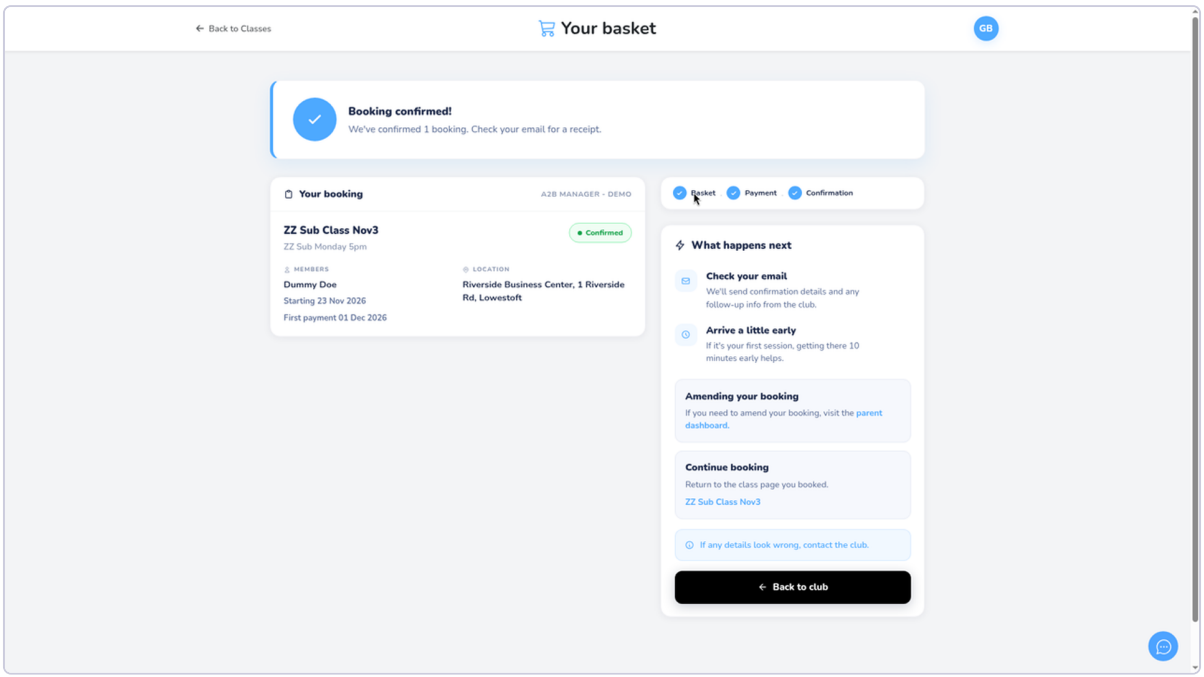


12. When members join the group

- When you add a member to the class group with **Add to Class**, choose a start date. **Select plan** then offers the group's linked product, with a **First payment date for this plan**.
- When a parent books the group, their child is put on the linked subscription.
- With **No Upfront payment**, the basket shows **Pay today £0.00**. Billing starts on the first payment date shown.


A2B Manager - Demo
Grok Bot
Return to Home
PARENT
ADMIN
Dashboard
Class Management
Shop(Admin View)
Member Management
Financials
Settings Hub
Quick Links
Documentation
Logout
Selected Class
E2E Sub Analytics Oct23
E2E Trial Conv Oct23
E2E Unique Spaces Oct24
Mens Artistic
Parties
Pre School
Recreational
School Holiday Activities
ZZ Sub Class Nov3
ZZ Sub Monday 5pm
Select Start Date
Mon 23 Nov 2026
Select plan
ZZ Sub Monthly v2
month
£2.00
First payment date for this plan
11/23/2026
Count on analytics
Include this child in new members. Choose direct signup or trial conversion.
Save
Save and email
Close
Add Payment Method
No outstanding invoices.
No Subscriptions have been found


ZZ Sub Class Nov3
ZZ Sub Monday 5pm
Dummy Doe
Subscription
WHO
Dummy Doe
WHEN
Every Monday - 17:00-18:00
First session Monday 23 Nov 2026
WHERE
Riverside Business Center, 1 Riverside Rd, Lowestoft
111 111 1111
RECURRING SUBSCRIPTIONS
ZZ SUB MONTHLY TEST
£2.00 per month
PAY TODAY
£0.00
ZZ Sub Monthly test
£0.00
First payment 01 Dec 2026
Item total
£0.00
Remove
1 Basket
2 Payment
3 Confirmation
Order summary
Items
1
Pay today
£0.00
Nothing to pay today. We'll save your card and start billing on Tuesday 01 Dec 2026.
Confirm booking
By continuing, you confirm acceptance of A2B Manager - Demo's policies.
Continue browsing classes



Good to know

- Always pick a plan in **Select subscription plan** before you save a linked subscription. If you leave it blank, **Add to Class** may not offer the group's plan.
- Pence go from 0 to 99. After saving, always check the new product's price in the list.
- **Archive** only appears on a product nobody is subscribed to. You can't edit or delete a product on this page.
- Saving a product doesn't charge anyone.
- Discounts are on the **Coupons** tab of Stripe Products.

> **Tip:** Give products clear names with the price period, such as Junior Gym Monthly. You'll see the name when you link it to a group and when you add it to a member.

Related guides

- Setting Up Your First Recurring Subscription Class
- How to Add and Delete a Subscription in the Member's Profile
- Managing Member Subscriptions